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**UTILITY PATENT APPLICATION TRANSMITTAL LETTER  
AND FEE TRANSMITTAL FORM (37 CFR 1.53(b))**

BOX PATENT APPLICATION

Commissioner for Patents  
Washington, DC 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is:

a patent application  
 a Continuation     a Divisional     a Continuation-in-Part (CIP)  
of prior application no.: ; filed  
 A Small Entity Statement(s) was filed in the prior application; Status still proper and desired.

Inventor(s) or Application Identifier:

Curt J. Witte, James A. Grundner, Basil Evrenidis

Entitled: METHODS, SYSTEMS, AND COMPUTER PROGRAM PRODUCTS FOR SELECTING A  
JOB POST SITE TO WHICH A JOB OPENING DESCRIPTION MAY BE POSTED BY  
RANKING JOB POST SITES BASED ON ONE OR MORE SELECTION CRITERION

Enclosed are:

1.  Application Transmittal Letter and Fee Transmittal Form (*A duplicate is enclosed for fee processing*)
2.  43 pages of Specification (including 69 claims)
3.  8 sheets of Formal Drawings (35 USC 113)
4.  Oath or Declaration
  - a.  newly executed (*original or copy*)
  - b.  copy from prior application (37 CFR 1.63(d)) (*for continuation/divisional*) [Note Box 5 Below]
  - c.  DELETION OF INVENTOR(S) (*Signed statement deleting inventor(s) named in the prior application*)
5.  Incorporation By Reference (*useable if box 4b is checked*)  
The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
6.  Microfiche Computer Program (*Appendix*)
7.  Assignment papers (*cover sheet(s) and document(s)*)
8.  Small Entity Statement(s)
9.  Information Disclosure Statement, PTO-1449, and 2 references cited
10.  Preliminary Amendment (**Please enter all claim amendments prior to calculating the filing fee.**)
11.  English Translation Document
12.  Certified Copy of Application No. ; Filed

13.  Sequence Listing/ Sequence Listing Diskette  
 a.  computer readable copy  
 b.  paper copy  
 c.  statement in support  
 14.  An Associate Power of Attorney  
 15.  Return Receipt Postcard (MPEP 503) (*Should be specifically itemized*)  
 16.  Other:

The fee has been calculated as shown below:

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TOTAL CLAIMS		49	x 9 = \$	x 18 = \$882.00
INDEP CLAIMS		4	x 40 = \$	x 80 = \$320.00
<input type="checkbox"/> MULTIPLE Dependent Claims Presented		+ 135 = \$	+ 270 = \$	
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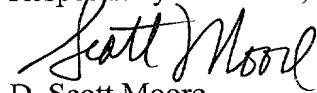
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Respectfully submitted,

  
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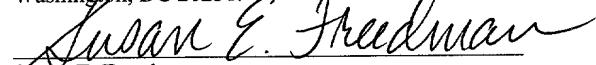
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Susan E. Freedman  
 Date of Signature: October 3, 2000

METHODS, SYSTEMS, AND COMPUTER PROGRAM PRODUCTS FOR  
SELECTING A JOB POST SITE TO WHICH A JOB OPENING DESCRIPTION  
MAY BE POSTED BY RANKING JOB POST SITES BASED ON ONE OR MORE  
SELECTION CRITERION

BACKGROUND OF THE INVENTION

The present invention relates generally to the field of automated employment recruiting, and, more particularly, to selecting a job post site to which a job opening description may be posted.

Traditionally, when employers have sought new employees to fill open job positions, an employment manager or human resources coordinator may have posted an advertisement describing the open positions in a local newspaper, an appropriate trade journal, and/or in a school placement office. The information superhighway, however, may provide additional avenues for advertising job openings and for recruiting personnel. For example, traditional recruiting sources, such as newspapers, trade journals, and schools, may offer sites on the World Wide Web for employers to advertise their job openings. Moreover, career services companies, such as HotJobs.com, Ltd., Monster.com, CareerMosaic, *etc.*, may provide electronic bulletin boards on which job openings may be posted by category and accessed throughout the world over the Internet.

In view of the potentially large number of job post sites available to employers to advertise their open job positions, an employment manager or human resources coordinator may have difficulty in determining which sites to use to enhance their effectiveness in recruiting employees. For example, for a first type of job opening, an employer may find that a local or regional newspaper may be the best job post site for recruiting potential candidates for the first type of open position. An employer may

also find, however, that for a second type of job opening, an electronic bulletin board accessible via the Internet may be the best job post site for recruiting potential candidates for the second type of open position. Further complicating the recruiting process, the various job post sites may request that employers submit their job  
5 opening descriptions in a particular format, which may differ from site to site.

Consequently, there exists a need for improvements in how a job post site may be selected for advertising a job opening and in how a job opening description may be posted to a selected job post site.

10 **SUMMARY OF THE INVENTION**

Embodiments of the present invention may include methods, systems, and computer program products that may facilitate selection of a job post site to which a job opening description may be posted. For example, a job post site may be selected by obtaining one or more job post site selection criterion. Multiple job post sites may  
15 then be ranked based on the selection criterion that has been obtained. Finally, the job post site may be selected based on the ranking of the multiple job post sites. Advantageously, an employer may define a job post site selection criterion that correlates with a specific type of job opening to select a job post site that may be more effective than other job post sites in recruiting employees for that specific type of job  
20 opening.

In particular embodiments of the present invention, the multiple job post sites may be ranked by accessing a fact table that contains data that is relevant to the one or more job post site selection criterion and then using an inference engine to process the fact table and the job post site selection criterion to generate the ranking.

25 In further embodiments of the present invention, the job post site selection criterion may include a geographic location criterion, a skill set criterion, and a job post site performance criterion. The geographic location criterion may specify the desired coverage for the job post site. That is, whether the job post site serves a local, statewide, regional, national, or worldwide audience. The skill set criterion may be  
30 based on such criterion as education, experience, specific workplace skills, knowledge, *etc.* The job post site performance criterion may be indicative of a value of a job post site in acting as a source for candidates. This value may be based on the number of qualified candidates typically obtained through the job post site, the cost of

advertising job openings on the job post site, the retention rate for candidates hired through the job post site, and/or combinations of these or other factors.

In still further embodiments of the present invention, those job post sites that satisfy the geographic location criterion may be identified. The job post sites identified based on the geographic location criterion may then be ranked based on the job post site performance criterion to generate a list of job post sites that are ranked by performance and also satisfy the geographic location criterion (geographic location list). Similarly, those job post sites that satisfy the skill set criterion may also be identified. The job post sites identified based on the skill set criterion may then be ranked based on the job post site performance criterion to generate a list of job post sites that are ranked by performance and also satisfy the skill set criterion (skill set list).

In other embodiments of the present invention, a geographic location fact table that contains data relevant to the geographic location criterion and a job post site performance fact table that contains data relevant to the job post site performance criterion may be processed by an inference engine to identify those job post sites that satisfy the geographic location criterion and then to rank the job post sites that satisfy the geographic location criterion based on the job site performance criterion. Similarly, a skill set fact table that contains data relevant to the skill set criterion and a job post site performance fact table that contains data relevant to the job post site performance criterion may be processed by an inference engine to identify those job post sites that satisfy the skill set criterion and then to rank the job post sites that satisfy the skill set criterion based on the job site performance criterion.

In still other embodiments of the present invention, the geographic location list and the skill set list may be combined into one ranked list of job post sites that takes into account the geographic location criterion, the skill set criterion, and the job post site performance criterion. For example, weights may be assigned to the rankings of the job post sites in the geographic location list and the skill set list based on the relative importance of the geographic location criterion versus the skill set criterion. Each job post site may then receive a composite rank based on a computed average of the job post site's rank in the geographic location list and the job post site's rank in the skill set list. Alternatively, the composite rank may be generated by computing a weighted average of the job post site's rank in the geographic location list and the job

post site's rank in the skill set list if an employer or end user places greater value in one job post site selection criterion over another.

Alternative embodiments of the present invention may facilitate posting a job opening description to a job post site. In particular, one or more job post site selection criterion may be obtained by, for example, parsing a job opening description.  
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Multiple job post sites may then be ranked based on the selection criterion that has been obtained. One or more job post sites may be selected based on the ranking of the multiple job post sites and the job opening description may be posted to the selected job post site(s). By obtaining one or more job post site selection criterion from the job  
10 opening description, those job post sites that may be more effective in recruiting employees for the particular job opening may be identified and unnecessary posts of the job opening description to less effective job post sites may be avoided.

In particular embodiments of the present invention, the job opening description may be an extensible markup language (XML) data stream. In addition,  
15 ranking of the job post sites may be performed in accordance with the various embodiments discussed in the foregoing.

In further embodiments of the present invention, the ranked job post sites may be displayed to an end user, thereby allowing the end user to select one or more job post sites to which the job opening description is to be posted. Alternatively, the job  
20 opening description may be posted to all job post sites that satisfy the one or more job post site selection criterion and/or a ranking threshold.

In yet other embodiments of the present invention, the job opening description may be converted into a format that is compatible with a job post site before the job opening description is sent to the job post site for posting.

Thus, the present invention may be used to assist an employer in selecting one or more job post sites to which the employer may choose to post a job opening description by ranking potential job post sites based on one or more predetermined criterion, such as skill set information and/or geographic location information.  
25

Furthermore, the present invention may also be used to assist an employer in submitting a job opening description to one or more job post sites by allowing the employer to review a ranked list of job post sites and to select those job post sites to which the job opening description is to be submitted. Alternatively, the present  
30 invention may automatically submit the job opening description to all job post sites

that satisfy the one or more predetermined job post selection criterion and/or a ranking threshold. Before submitting a job opening description to a job post site, however, the present invention may convert the job opening description into a format that is compatible with that job post site. As a result, the present invention may obviate the need of an employer to keep track of the different formatting standards that may be used by various job post sites.

While the present invention has been described above primarily with respect to method aspects of the invention, it will be understood that the present invention may be embodied as methods, systems, and/or computer program products.

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#### BRIEF DESCRIPTION OF THE DRAWINGS

Other features of the present invention will be more readily understood from the following detailed description of specific embodiments thereof when read in conjunction with the accompanying drawings, in which:

15       **FIG. 1** is a block diagram that illustrates communication network architectures that facilitate posting of a job opening description to one or more job post sites in accordance with embodiments of the present invention;

**FIG. 2** is a block diagram that illustrates data processing systems in accordance with embodiments of the present invention;

20       **FIG. 3** is a block diagram that illustrates methods, systems, and computer program products for selecting a job post site and/or posting a job opening description to a job post site in accordance with embodiments of the present invention; and

25       **FIGS. 4 - 10** are flow charts that illustrate exemplary operations of methods, systems, and computer program products for selecting a job post site and/or posting a job opening description to a job post site in accordance with embodiments of the present invention.

#### DETAILED DESCRIPTION OF PREFERRED EMBODIMENTS

While the invention is susceptible to various modifications and alternative forms, specific embodiments thereof are shown by way of example in the drawings and will herein be described in detail. It should be understood, however, that there is no intent to limit the invention to the particular forms disclosed, but on the contrary, the invention is to cover all modifications, equivalents, and alternatives falling within

the spirit and scope of the invention as defined by the claims. Like reference numbers signify like elements throughout the description of the figures.

The present invention may be embodied as methods, systems, and/or computer program products. Accordingly, the present invention may be embodied in hardware 5 and/or in software (including firmware, resident software, micro-code, *etc.*).

Furthermore, the present invention may take the form of a computer program product on a computer-usuable or computer-readable storage medium having computer-usuable or computer-readable program code embodied in the medium for use by or in connection with an instruction execution system. In the context of this document, a 10 computer-usuable or computer-readable medium may be any medium that can contain, store, communicate, propagate, or transport the program for use by or in connection with the instruction execution system, apparatus, or device.

The computer-usuable or computer-readable medium may be, for example but not limited to, an electronic, magnetic, optical, electromagnetic, infrared, or 15 semiconductor system, apparatus, device, or propagation medium. More specific examples (a nonexhaustive list) of the computer-readable medium would include the following: an electrical connection having one or more wires, a portable computer diskette, a random access memory (RAM), a read-only memory (ROM), an erasable programmable read-only memory (EPROM or Flash memory), an optical fiber, and a 20 portable compact disc read-only memory (CD-ROM). Note that the computer-usuable or computer-readable medium could even be paper or another suitable medium upon which the program is printed, as the program can be electronically captured, via, for instance, optical scanning of the paper or other medium, then compiled, interpreted, or otherwise processed in a suitable manner, if necessary, and then stored in a computer 25 memory.

Referring now to **FIG. 1**, an exemplary communication system network architecture in accordance with the present invention includes a data processing system **24** that is coupled to one or more computers **26** over a network **28**. The computer **26** represents an end user or client system on which a job opening 30 description may be generated. For example, a hiring manager in a small business or a human resources executive in a large business may generate one or more job opening descriptions on the computer **26**, which may then be transferred to the data processing system **24** over network **28**. Accordingly, network **28** may represent a global network,

such as the Internet, or other network accessible by the general public. Alternatively, network **28** may represent a wide area network, a local area network, an Intranet, or other private network, which is not accessible by the general public. Furthermore, network **28** may represent a combination of public and private networks or a virtual  
5 private network (VPN).

The data processing system **24** may be configured with computational, storage, and control program resources for selecting a job post site and/or posting a job opening description to a job post site in accordance with the present invention. Thus, the data processing system **24** may be implemented as a single processor system, a  
10 multi-processor system, or even a network of stand-alone computer systems. The data processing system **24** may communicate with a job post site performance data repository **32** over a network **34** to obtain performance information regarding various job post sites that may be used in selecting a job post site and/or posting a job opening description to a job post site. Similar to network **28**, network **34** may represent a  
15 global network, such as the Internet, or other network accessible by the general public. Alternatively, network **34** may represent a wide area network, a local area network, an Intranet, or other private network, which is not accessible by the general public. Furthermore, network **34** may represent a combination of public and private networks or a virtual private network (VPN). The network **34** may be optional, however, as the  
20 job post site performance data repository **32** may be configured to reside on the data processing system **24**.

The data processing system **24** may communicate with job post sites **36a** and **36b** over the Internet **38**. It will be understood that a private network or a combination of public and private networks may also be used to interconnect the data processing system **24** to one or more job post sites **36a,b**.  
25

Typically, however, the owner of the data processing system **24** and the owners of the job post sites **36a,b** are unaffiliated; therefore, communication between the data processing system **24** and the job post sites **36a,b** is generally performed over a public network, such as the Internet. In accordance with the present invention, a job  
30 post site may be any entity to which a job opening description may be communicated. Accordingly, the designation "job post site" may include, but is not limited to, newspaper publishers, trade journal publishers, magazine publishers, school

placement offices, career services organizations, such as HotJobs.com, Ltd., Monster.com, CareerMosaic, *etc.*, executive recruiting organizations, temporary employment agencies, *etc.* As shown in **FIG. 1**, job post sites **36a** and **36b** are accessible via the Internet **38** and may, therefore, electronically receive job opening descriptions for posting from the data processing system **24**. In addition, job post site **36a** may allow individuals seeking employment to view the posted job opening descriptions over the Internet **38** using, for example, a Web browser running on a computer **42**. In contrast, job post site **36b** does not provide electronic access to the job opening descriptions contained thereon, but instead may publish the job opening descriptions using print media. Finally, for those job post sites that are not accessible electronically or do not accept electronic job opening descriptions for posting, the data processing system **24** may print the job opening descriptions on a printer **44** for transmittal to such job post sites.

While **FIG. 1** illustrates an exemplary communication system network architecture that may facilitate posting of a job opening description to one or more job post sites, it will be understood that the present invention is not limited to such a configuration but is intended to encompass any configuration capable of carrying out the operations described herein.

With reference to **FIG. 2**, embodiments of the data processing system **24** may include input device(s) **52**, such as a keyboard or keypad, a display **54**, and a memory **56** that communicate with a processor **58**. The data processing system **24** may further include a storage system **62**, a speaker **64**, and an input/output (I/O) data port(s) **66** that also communicate with the processor **58**. The storage system **62** may include removable and/or fixed media, such as floppy disks, ZIP drives, hard disks, or the like, as well as virtual storage, such as a RAMDISK. The I/O data port(s) **66** may be used to transfer information between the data processing system **24** and another computer system or a network (*e.g.*, the Internet). These components may be conventional components such as those used in many conventional computing devices, which may be configured to operate as described herein.

**FIG. 3** illustrates a processor **72** and a memory **74**, that may be used in embodiments of methods, systems, and computer program products for selecting a job post site and/or posting a job opening description to a job post site in accordance with

embodiments of the present invention. The processor **72** communicates with the memory **74** via an address/data bus **76**. The processor **72** may be, for example, a commercially available or custom microprocessor. The memory **74** is representative of the overall hierarchy of memory devices containing the software and data used to

5 select a job post site and/or post a job opening description to a job post site in accordance with the present invention. The memory **74** may include, but is not limited to, the following types of devices: cache, ROM, PROM, EPROM, EEPROM, flash, SRAM, and DRAM.

As shown in FIG. 3, the memory **74** may hold six major categories of software and data: an operating system **78**; a job opening description parser program module **82**; a distributed object interface program module **84**; a job post site expert system engine program module **86**; a job post site posting program module **88**; and a job post site selection program module **92**. The operating system **78** controls the operation of the data processing system. In particular, the operating system **78** may manage the data processing system's resources and may coordinate execution of programs by the processor **72**.

The job opening description parser module **82** may be configured to electronically parse a job opening description received, for example, from an employer. In an exemplary embodiment, an employer may encode a job opening description as an Extensible Markup Language (XML) data stream. XML is based on the Standard Generalized Markup Language (SGML), which is designed to facilitate the interchange of structured documents over the Internet. In XML files, the start and end of each logical part or element may be marked. The job opening description parser module **82** may use the demarcations between elements to parse and extract data from a job opening description for further processing.

The distributed object interface module **84** may be configured to allow the software modules in the memory **74** to be implemented as an object-oriented system that has objects distributed across a heterogeneous network. For example, the objects may be distributed across different data processing systems in a network and yet appear to each other as if they were local. In a distributed object-oriented computer system, client objects may be given object handles to reference remote server objects. A remote object is an object whose class is implemented in a process that is different from the process in which the object handle resides. Moreover, a remote object may

be implemented on a data processing system that is remote from the data processing system on which the object handle resides. An object handle identifies a remote, server object and may allow a client object to invoke member functions of the remote object. Three exemplary distributed object models are the Distributed Component  
5 Object Model (DCOM), the Common Object Request Broker Architecture (CORBA) model, and the Java Remote Method Invocation (RMI) model. These three models are briefly discussed hereafter.

The DCOM model uses a protocol called Object Remote Procedure Call (ORPC) to support remote objects. A DCOM server object can support multiple  
10 interfaces with each interface representing a different behavior of the object. In general, an interface is a set of functionally related methods. A DCOM client object may acquire a pointer to one of a DCOM server object's interfaces and may invoke methods through that pointer as if the server object resided in the DCOM client object's address space. Resources for developing distributed software using DCOM  
15 may be obtained from Microsoft Corporation, One Microsoft Way, Redmond, WA 98052.

The CORBA model is based on an Object Request Broker (ORB) that acts as an object bus over which objects may transparently interact with one another irrespective of whether they are located locally or remotely. A CORBA server object  
20 supports an interface that consists of a set of methods. A particular instance of a CORBA server object is identified by an object reference. The object reference may be used by a CORBA client object to make method calls to the CORBA server object as if the CORBA client object and the CORBA server object shared the same address space. Resources for developing distributed software using CORBA may be obtained  
25 from the Object Management Group, 250 First Avenue, Needham, MA 02494.

The Java RMI model is specific to the Java programming language and relies on a protocol called Java Remote Method Protocol (JRMP). A Java RMI server object supports an interface that can be used by a Java RMI client object running on a different Java Virtual Machine (JVM) than the Java RMI server object to access Java  
30 RMI server object methods. In particular, a naming mechanism called RMIREGISTRY is implemented that contains information about the Java RMI server objects and runs on the server JVM. A Java RMI client may acquire a reference to a Java RMI server object by doing a lookup in the RMIREGISTRY. The Java RMI server object reference

may then be used by the Java RMI client object to invoke Java RMI server object methods as if the Java RMI client and server objects resided on the same JVM. Resources for developing distributed software using Java RMI may be obtained from Sun Microsystems, Inc., 901 San Antonio Road, Palo Alto, CA 94303.

5       The job post site expert system engine module **86** may be configured to embody an expert system that may be used to identify job post sites that satisfy one or more job post site selection criterion and to rank those identified job post sites. A brief overview of expert systems may be helpful to provide context for the following discussion of embodiments of the present invention. Expert systems may be defined  
10      as programs that emulate human expertise or logic in certain predefined problem domains. One commonly used technique that may be used in expert systems is known as rule-based programming. In this programming model, rules are used to specify an action or set of actions that are to be performed in a given situation. A rule may comprise an "if" portion and a "then" portion. The "if" portion of a rule may be  
15      implemented as a series of fact pattern(s) that cause the rule to be applicable. The expert system may use an "inference engine" to match the fact patterns in the rules against input data to determine which rules are applicable for a given situation. If the inference engine determines that a particular rule is applicable, then the actions comprising the "then" portion of that particular rule are executed. The inference  
20      engine continues to execute actions for all applicable rules until no applicable rules remain. Note, however, that the actions for one rule may affect the data that is compared against the fact patterns for the other rules to determine their applicability. Accordingly, an inapplicable rule may become applicable after the inference engine executes the actions for another rule, and vice versa.  
25       Multiple tools exist for developing an expert system. One exemplary expert system development tool that may be used in embodiments of the present invention is known as the C Language Integrated Production System (CLIPS). CLIPS may provide a language environment for the construction of a rule and may allow the expert system to be implemented using object-oriented programming techniques.  
30      CLIPS may be obtained from COSMIC (CLIPS Sales), University of Georgia, 382 East Broad Street, Athens, GA 30602.

As discussed in the foregoing, the job post site expert system engine module **86** may be used to identify job post sites that satisfy one or more job post site selection

criterion and to rank those identified job post sites. Three exemplary job post site selection criterion that may be used in accordance with the present invention are a geographic location criterion, a skill set criterion, and a job post site performance criterion. The geographic location criterion may specify the desired coverage for the  
5 job post site. That is, whether the job post site serves a local, statewide, regional, national, or worldwide audience. The skill set criterion may be based on such criterion as education, experience, specific workplace skills, knowledge, *etc.* The job post site performance criterion may be indicative of a value of a job post site in acting as a source for candidates. This value may be based on the number of qualified  
10 candidates typically obtained through the job post site, the cost of advertising job openings on the job post site, the retention rate for candidates hired through the job post site, and/or combinations of these or other factors. In accordance with particular embodiments of the present invention, job post sites may be ranked based on one job post site selection criterion or based on a composite of multiple job post site selection  
15 criteria.

As shown in **FIG. 3**, the job post site expert system engine module **86** may include a geographic location inference engine **94**, a skill set inference engine **96**, a geographic location fact table **98**, and a skill set fact table **102**. The geographic location inference engine **94** may use a geographic location criterion as input data to  
20 be compared against fact patterns in the geographic location fact table **98** to identify job post sites that satisfy the geographic location criterion. The geographic location inference engine **94** may rank the identified job post sites that satisfy the geographic location criterion based on the geographic location criterion (*e.g.*, rank job post sites based on proximity to employer), or, alternatively, may use the job post site  
25 performance fact table **104** to rank the identified job post sites based on their performance. The job post site performance fact table **104** may be populated using data contained in the job post site performance data repository **32**, which may be accessed by the data processing system **24** directly or through network **34** (see **FIG. 1**). Similarly, the skill set inference engine **96** may use a skill set criterion as input  
30 data to be compared against fact patterns in the skill set fact table **102** to identify job post sites that satisfy the skill set criterion. The skill set inference engine **96** may rank the identified job post sites that satisfy the skill set criterion based on the skill set

criterion, or, alternatively, may use the job post site performance fact table **104** to rank the identified job post sites based on their performance.

The job post site posting module **88** may be configured to post or send a job opening description to one or more job post sites. The job post site posting module **88** 5 may include a transport module **106** that is used to implement the communication protocol (*e.g.*, File Transfer Protocol (FTP), electronic mail, or Transmission Control Protocol/Internet Protocol (TCP/IP)) used to transmit a job opening description to a job post site. In addition, the job post site posting module **88** may include a site format module **108** that may be used to convert a job opening description into a 10 format that is compatible with a job post site before the job opening description is transmitted to the job post site by the transport module **106**.

Finally, the job post site selection module **92** may be configured to coordinate operations of the job post site expert system engine module **86** and the job post site posting module **88**. Furthermore, the job post site selection module **92** may be used to 15 coordinate and/or perform additional processing on the job post site rankings provided by the job post site expert system engine **86**. An example of such processing may involve combining lists of job post sites that have been ranked using different job post site selection criterion into a single ranked list of job post sites. Another example of such processing may involve presenting one or more ranked lists of job post sites to an 20 end user to allow the end user to select those job post sites to which a job opening description is to be posted.

While **FIG. 3** illustrates an exemplary software architecture that may facilitate selecting a job post site and/or posting of a job opening description to a job post site, it will be understood that the present invention is not limited to such a configuration 25 but is intended to encompass any configuration capable of carrying out the operations described herein.

Computer program code for carrying out operations of the respective program modules may be written in an object-oriented programming language, such as Java, Smalltalk, or C++. Computer program code for carrying out operations of the present 30 invention may also, however, be written in conventional procedural programming languages, such as the C programming language or compiled Basic (CBASIC). Furthermore, some modules or routines may be written in assembly language or even micro-code to enhance performance and/or memory usage. Various divisions of

functionality may be used while still benefiting from the teachings of the present invention. For example, the computer program code may execute entirely on a data processing system(s) that is configured to select a job post site and/or post a job opening description to a job post site. Alternatively, the computer program code may 5 execute partly on a data processing system(s) configured to select a job post site and/or post a job opening description to a job post site and partly on a remote computer(s) or data processing system(s) that is configured to generate job opening description(s) (e.g., an employer's or end user's data processing system).

The present invention is described hereinafter with reference to flowchart 10 and/or block diagram illustrations of methods, systems, and computer program products in accordance with exemplary embodiments of the invention. It will be understood that each block of the flowchart and/or block diagram illustrations, and combinations of blocks in the flowchart and/or block diagram illustrations, may be implemented by computer program instructions. These computer program 15 instructions may be provided to a processor of a general purpose computer, a special purpose computer, or other programmable data processing apparatus to produce a machine, such that the instructions, which execute via the processor of the computer or other programmable data processing apparatus, create means for implementing the functions specified in the flowchart and/or block diagram block or blocks.

These computer program instructions may also be stored in a computer usable 20 or computer-readable memory that may direct a computer or other programmable data processing apparatus to function in a particular manner, such that the instructions stored in the computer usable or computer-readable memory produce an article of manufacture including instructions that implement the function specified in the 25 flowchart and/or block diagram block or blocks.

The computer program instructions may also be loaded onto a computer or other programmable data processing apparatus to cause a series of operational steps to be performed on the computer or other programmable apparatus to produce a computer implemented process such that the instructions that execute on the computer 30 or other programmable apparatus provide steps for implementing the functions specified in the flowchart and/or block diagram block or blocks.

With reference to the flowchart of **FIG. 4** and the architectural block diagrams of **FIGS. 1** and **3**, exemplary operations of methods, systems, and computer program

products for selecting a job post site and/or posting a job opening description to a job post site, in accordance with embodiments of the present invention, will be described hereafter. Operations begin at block **112** where a calling application on an employer's or end user's computer **26** generates a job opening description that is transmitted to

5 and received at the data processing system **24**. In accordance with particular embodiments illustrated in **FIG. 5**, the calling application program on the employer's computer **26** is part of a distributed object-oriented software system that is supported, for example, by the distributed object interface module **84** running on the data processing system **24**.

10 The calling application running on the employer's computer **26** may, therefore, be viewed as a client object while the distributed object interface module **84** may be viewed as a server object. For example, as illustrated in **FIG. 5**, the calling application (*i.e.*, client object) may acquire access to the methods of a server object (*e.g.*, a DCOM, CORBA, or Java RMI server object) at block **114** as discussed hereinabove with respect to the distributed object interface **84** of **FIG. 3**. At block

15 **116**, the calling application may send the job opening description to the data processing system **24** through invocation of one or more server object methods on the data processing system **24**. The job opening description may be encoded as an XML stream to facilitate extraction of data from the job opening description by the job

20 opening description parser module **82**.

Returning to **FIG. 4**, the job opening description parser module **82** parses the received job opening description at block **118** to obtain one or more job post site selection criterion from the job opening description. For example, two job post site selection criterion that may be obtained from the job opening description are a geographic location criterion and a skill set criterion. As discussed hereinabove, the geographic location criterion may specify the desired coverage for the job post site (*e.g.*, local, statewide, regional, national, or worldwide coverage). The skill set criterion may be based on such criterion as education, experience, specific workplace skills, knowledge, *etc.*

25 At block **122**, the job post site expert system engine may rank multiple job post sites based on the job post site selection criterion obtained from the job opening description and/or other selection criterion, such as a job post site performance

criterion. The ranking of the job post sites may indicate which job post sites may be most effective in recruiting candidates for the job opening(s) described in the job opening description. **FIG. 6** illustrates embodiments for ranking multiple job post sites based on one or more job post site selection criterion. Specifically, an expert system may be used in which a fact table is provided at block **124** that contains fact pattern data relevant to one or more job post site selection criterion. An inference engine may then be used to rank the job post sites at block **126** by applying rules to the fact table and to the one or more job post site selection criterion.

Alternative embodiments for ranking multiple job post sites in which the rankings are based on a geographic location criterion, a skill set criterion, and a job site performance criterion are illustrated in **FIG. 7**. At block **128**, the geographic location inference engine **94** applies rules to the geographic location criterion and the geographic location fact table **98** to identify those job post sites that satisfy the geographic location criterion. For example, the geographic location criterion may be the southeastern United States. The geographic location inference engine **94** would then use the geographic location fact table **98** to identify those job post sites whose audience includes the southeastern United States. Operations continue at block **132** where the geographic location inference engine **94** ranks those job post sites satisfying the geographic location criterion based on a job site performance criterion.

Accordingly, the geographic location inference engine **94** may apply rules to a job post site performance criterion and the job post site performance fact table **104** to rank those job post sites that satisfy the geographic location criterion based on the job post site performance criterion. Note that the job post site performance criterion is typically predetermined based on a preferred standard for evaluating the value or effectiveness of a job post site. It is envisioned, however, that the job post site performance criterion may also be specified in a job opening description and, therefore, may be extracted from the job opening description at block **118** of **FIG. 4**. Thus, the geographic inference engine **94** may generate a list of job post sites that satisfy the geographic location criterion and are ranked by performance. For convenience, this list may be referred to herein as "list one."

The operations of blocks **128** and **132** are similarly performed by the skill set inference engine **96** using the skill set fact table **102** and the skill set criterion at

blocks **134** and **136**, respectively. Specifically, at block **134**, the skill set inference engine **96** applies rules to the skill set criterion and the skill set fact table **102** to identify those job post sites that satisfy the skill set criterion. For example, the skill set criterion may be a college degree in accounting and ten years experience as a certified public accountant. The skill set inference engine **96** would then use the skill set fact table **102** to identify those job post sites whose audience includes experienced accountants. Operations continue at block **136** where the skill set inference engine **96** ranks those job post sites satisfying the skill set criterion based on a job site performance criterion.

Accordingly, the skill set inference engine **96** may apply rules to a job post site performance criterion and the job post site performance fact table **104** to rank those job post sites that satisfy the skill set criterion based on the job post site performance criterion. Thus, the skill set inference engine **96** may generate a list of job post sites that satisfy the skill set criterion and are ranked by performance. For convenience, this list may be referred to herein as "list two."

Next, at block **138**, the job post site selection module **92** combines list one (*i.e.*, the rankings of those job post sites satisfying the geographic location criterion based on the job site performance criterion) with list two (*i.e.*, the rankings of those job post sites satisfying the skill set criterion based on the job site performance criterion) to generate a single ranked list of job post sites that takes into account the geographic location criterion, the skill set criterion, and the job post site performance criterion. **FIG. 8** illustrates exemplary operations for generating this single ranked list based on list one and list two. Weights may be assigned to the rankings in list one and list two based on the relative importance of the geographic location criterion versus the skill set criterion. At block **142**, the job post site selection module **92** may compute a weighted average for each job post site in list one and list two based on the assigned weights. For example, an employer may value the skill set criterion at twice the value of the geographic location criterion. In this case, a job post site's ranking in list two is multiplied by two and added to that job post site's ranking in list one. This sum is then divided by three to obtain a weighted average ranking for that job post site. Note also that the weights assigned to the rankings in the two lists may be identical in which case a job post site's ranking corresponds to its average rank in the two lists. The job post site selection module **92** may then use these computed

weighted averages to generate a ranked list of job post sites based on geographic location, skill set, and job post site performance. The weights assigned to the ranked lists of job post sites based on the individual job post site selection criteria may be set according to an employer's or end user's preferences.

5        Returning to **FIG. 4**, once the job post sites have been ranked, one or more of the job post sites may be selected to receive the job opening description for posting at block **146**. **FIG. 9** illustrates exemplary operations for selecting those job post sites that are to receive the job opening description for posting. A determination is made by the job post site selection module **92** at block **148** whether the job opening  
10      description is to be posted to the job post site(s) as part of an automated batch job. If an employer has requested automated posting, then the job post site selection module **92** may select all ranked job post sites or all ranked job post sites whose ranking satisfies a predetermined threshold, such as the highest ranked job post sites up to a predetermined number of job post sites, at block **152**. Alternatively, if an employer  
15      has not requested automated posting, then at block **154** the job post site selection module **92** may, through the distributed object interface module **84**, send the ranked list of job post sites to the calling application on the employer's or end user's computer **26** to allow the employer or end user to select those job post sites to which the job opening description is to be submitted. The job post site selection module **92** may  
20      then receive the employer's selection of job post sites at block **156**.

After one or more job post sites have been selected at block **146**, the job post site posting module **88** may post the job opening description to the selected job post sites at block **158**. **FIG. 10** illustrates exemplary operations for posting the job opening description to the selected job post sites. Because different job post sites may impose different formatting standards on a job opening description, the job post site posting module **88** includes a site format module **108** that is configured to convert the job opening description into format(s) that are compatible with the selected job post site(s) at block **162**. For example, the site format module **108** may create an object for each selected job post site that extracts information from the XML job opening  
25      description and places the data elements into a formatting template designed for job opening descriptions to be submitted to a specific job post site. The job post site posting module **88** may then record the job post in a logging database for reporting  
30      and/or retransmission purposes.

At block **164**, the job post site posting module **88** may send the formatted job opening description to the selected job post site(s). More specifically, the job post site posting module may include a transport module **106** that creates an object for transmitting the formatted job opening description to each selected job post site. For 5 job post sites that require or prefer a single batch of job opening descriptions to be contained one file, the job post site posting module **88** may write the formatted job opening descriptions into a single posting file in a dynamic portion of the memory **74**. This single posting file containing the job opening descriptions may then be scheduled for transmission at a suitable time. Alternatively, for job post sites that prefer or 10 require that job opening descriptions be posted individually, the job post site posting module **88** may post the formatted job opening descriptions destined for those job post sites separately. The job opening description(s) may be transmitted using a communication protocol that is supported by the job post site to which the job opening description(s) are to be submitted. Examples of such communication protocols may 15 include, but are not limited to, FTP, electronic mail, and TCP/IP. After transmission of a batch of job opening descriptions or a single job opening description to a job post site, the job post site posting module **88** may log a record of the transmission in the memory **74** for later analysis.

The flowcharts of **FIGS. 4 - 10** show the architecture, functionality, and 20 operation of exemplary implementations of the software and data used to select a job post site and/or post a job opening description to a job post site in accordance with the present invention. In this regard, each block may represent a module, segment, or portion of code, which comprises one or more executable instructions for implementing the specified logical function(s). It should also be noted that in some 25 alternative implementations, the functions noted in the blocks may occur out of the order noted in **FIGS. 4 - 10**. For example, two blocks shown in succession in **FIGS. 4 - 10** may be executed substantially concurrently or the blocks may sometimes be executed in the reverse order, depending upon the functionality involved.

From the foregoing it can readily be seen that, in accordance with the present 30 invention, an employer may define a job post site selection criterion that correlates with a specific type of job opening to select a job post site that may be more effective than other job post sites in recruiting employees for that specific type of job opening. Moreover, the present invention may be used to rank job post sites based on one or

more job post site selection criterion. These ranked job post sites may be presented to an employer for review to allow the employer to select those job post sites to which a job opening description should be submitted. Alternatively, the present invention may automatically submit a job opening description to all job post sites that satisfy the one  
5 or more job post site selection criterion and/or a ranking threshold. Before submitting a job opening description to a job post site, however, the present invention may convert the job opening description into a format that is compatible with that job post site. As a result, an employer need not keep track of different formatting standards for job opening descriptions that may be used by various job post sites.

10 In concluding the detailed description, it should be noted that many variations and modifications can be made to the preferred embodiments without substantially departing from the principles of the present invention. All such variations and modifications are intended to be included herein within the scope of the present invention, as set forth in the following claims.

CLAIMS

We claim:

1. A method of selecting a job post site, comprising:
  - obtaining at least one job post site selection criterion;
  - automatically ranking a plurality of job post sites based on the at least one job post site selection criterion; and

5 selecting the job post site from the plurality of job post sites based on the ranking of the plurality of job post sites.

  
- 2. A method as recited in Claim 1, wherein automatically ranking the plurality of job post sites based on the at least one job post site selection criterion comprises:
  - accessing a fact table that contains data relevant to the at least one job post site
  - selection criterion; and

5 using an inference engine to process the at least one job post site selection criterion and the fact table to rank the plurality of job post sites based on the at least one job post site selection criterion.

  
- 3. A method as recited in Claim 1, wherein obtaining the at least one job post site selection criterion comprises:
  - obtaining a geographic location criterion;
  - obtaining a skill set criterion; and

5 obtaining a job post site performance criterion that is indicative of a value of a job post site in acting as a source for candidates.

  
- 4. A method as recited in Claim 3, wherein automatically ranking the plurality of job post sites based on the at least one job post site selection criterion comprises:
  - identifying job post sites of the plurality of job post sites that satisfy the
  - geographic location criterion;

ranking the identified job post sites that satisfy the geographic location criterion based on the job post site performance criterion to generate a geographic location and job post site performance ranked list of job post sites;

identifying job post sites of the plurality of job post sites that satisfy the skill set criterion; and

ranking the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion to generate a skill set and job post site performance ranked list of job post sites.

5. A method as recited in Claim 4, wherein identifying job post sites of the plurality of job post sites that satisfy the geographic location criterion, and ranking the identified job post sites that satisfy the geographic location criterion based on the job post site performance criterion to generate the geographic location and job post site performance ranked list of job post sites comprise:

accessing a geographic location fact table that contains data relevant to the geographic location criterion;

accessing a job post site performance fact table that contains data relevant to the job post site performance criterion;

10 using an inference engine to process the geographic location criterion and the geographic location fact table to identify the job post sites of the plurality of job post sites that satisfy the geographic location criterion; and

15 using the inference engine to process the identified job post sites that satisfy the geographic location criterion, the job post site performance criterion, and the job post site performance fact table to rank the identified job post sites that satisfy the geographic location criterion based on the job post site performance criterion.

6. A method as recited in Claim 4, wherein identifying job post sites of the plurality of job post sites that satisfy the skill set criterion, and ranking the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion to generate the skill set and job post site performance ranked list of job post sites comprise:

accessing a skill set fact table that contains data relevant to the skill set criterion;

accessing a job post site performance fact table that contains data relevant to the job post site performance criterion;

10       using an inference engine to process the skill set criterion and the skill set fact table to identify the job post sites of the plurality of job post sites that satisfy the skill set criterion; and

15       using the inference engine to process the identified job post sites that satisfy the skill set criterion, the job post site performance criterion, and the job post site performance fact table to rank the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion.

7.       A method as recited in Claim 4, further comprising:

5       combining the geographic location and job post site performance ranked list of job post sites with the skill set and job post site performance ranked list of job post sites to generate a geographic location, skill set, and job post site performance ranked list of job post sites.

8.       A method as recited in Claim 7, wherein combining the geographic location and job post site performance ranked list of job post sites with the skill set and job post site performance ranked list of job post sites to generate the geographic location, skill set, and job post site performance ranked list of job post sites  
5 comprises:

10       computing, for each respective job post site in the geographic location and job post site performance ranked list of job post sites and the skill set and job post site performance ranked list of job post sites, a weighted average using ranks assigned to the respective job post site in the geographic location and job post site performance ranked list of job post sites and the skill set and job post site performance ranked list of job post sites; and

      using the computed weighted averages to generate the geographic location, skill set, and job post site performance ranked list.

9.       A method as recited in Claim 7, wherein combining the geographic location and job post site performance ranked list of job post sites with the skill set

and job post site performance ranked list of job post sites to generate the geographic location, skill set, and job post site performance ranked list of job post sites  
5 comprises:

computing, for each respective job post site in the geographic location and job post site performance ranked list of job post sites and the skill set and job post site performance ranked list of job post sites, an average using ranks assigned to the respective job post site in the geographic location and job post site performance ranked list of job post sites and the skill set and job post site performance ranked list of job post sites; and  
10

using the computed averages to generate the geographic location, skill set, and job post site performance ranked list.

10. A method of posting a job opening description, comprising:  
obtaining at least one job post site selection criterion;  
automatically ranking a plurality of job post sites based on the at least one job post site selection criterion;  
5 selecting at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites; and  
posting the job opening description to the selected at least one job post site.

11. A method as recited in Claim 10, wherein the job opening description comprises an extensible markup language (XML) data stream.

12. A method as recited in Claim 10, wherein selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites comprises:  
displaying the ranked plurality of job post sites to an end user; and  
5 obtaining user input to select the at least one job post site from the ranked plurality of job post sites from the end user.

13. A method as recited in Claim 10, wherein selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites comprises:

selecting the at least one job post site from the plurality of job post sites based  
5 on the ranking of the plurality of job post sites independent of user input.

14. A method as recited in Claim 10, wherein posting the job opening  
description to the selected at least one job post site comprises:

converting the job opening description into a format compatible with the  
selected at least one job post site; and

5 sending the converted job opening description to the at least one job post site.

15. A method as recited in Claim 10, wherein ranking the plurality of job  
post sites based on the at least one job post site selection criterion comprises:

accessing a fact table that contains data relevant to the at least one job post site  
selection criterion; and

5 using an inference engine to process the at least one job post site selection  
criterion and the first fact table to rank the plurality of job post sites based on the at  
least one job post site selection criterion.

16. A method as recited in Claim 10, further comprising:

obtaining a job post site performance criterion that is indicative of a value of a  
job post site in acting as a source for candidates; and

wherein the at least one job post site selection criterion comprises:

5 a geographic location criterion; and  
a skill set criterion.

17. A method as recited in Claim 16, wherein ranking the plurality of job  
post sites based on the at least one job post site selection criterion comprises:

identifying job post sites of the plurality of job post sites that satisfy the  
geographic location criterion;

5 automatically ranking the identified job post sites that satisfy the geographic  
location criterion based on the job post site performance criterion to generate a  
geographic location and job post site performance ranked list of job post sites;

identifying job post sites of the plurality of job post sites that satisfy the skill  
set criterion; and

10 automatically ranking the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion to generate a skill set and job post site performance ranked list of job post sites.

18. A method as recited in Claim 17, further comprising:  
automatically ranking the geographic location and job post site performance ranked list of job post sites with the skill set and job post site performance ranked list of job post sites to generate a geographic location, skill set, and job post site  
5 performance ranked list of job post sites.

19. A method as recited in Claim 18, wherein selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites comprises:

selecting the job post sites in the geographic location, skill set, and job post  
5 site performance ranked list of job post sites.

20. A method as recited in Claim 19, wherein posting the job opening description to the selected at least one job post site comprises:

converting the job opening description into a respective format compatible with a respective one of the job post sites in the geographic location, skill set, and job  
5 post site performance ranked list of job post sites; and

sending the respective converted job opening description to the respective one of the job post sites in the geographic location, skill set, and job post site performance ranked list of job post sites.

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21. A method as recited in Claim 18, wherein selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites comprises:

- displaying the geographic location, skill set, and job post site performance ranked list of job post sites to an end user; and
- obtaining user input to select the at least one job post site from the geographic location, skill set, and job post site performance ranked list of job post sites from the end user.

22. A method as recited in Claim 21, wherein posting the job opening description to the selected at least one job post site comprises:

- converting the job opening description into a format compatible with the at least one job post site from the geographic location, skill set, and job post site performance ranked list of job post sites obtained from the end user; and
- sending the converted job opening description to the at least one job post site from the geographic location, skill set, and job post site performance ranked list of job post sites obtained from the end user.

23. A system for posting a job opening description, comprising:

- a job opening description parser module that is configured to parse the job opening description to obtain at least one job post site selection criterion;
- a job post site expert system engine module that is configured to rank a plurality of job post sites based on the at least one job post site selection criterion;
- a job post site selection module that is configured to select at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites; and
- a job post site posting module that is configured to post the job opening description to the selected at least one job post site.

24. A system as recited in Claim 23, wherein the job post site expert system engine module comprises:

a fact table that contains data relevant to the at least one job post site selection criterion; and

5        an inference engine that is configured to process the at least one job post site selection criterion and the fact table to rank the plurality of job post sites based on the at least one job post site selection criterion.

25.      A system as recited in Claim 23, wherein the job post site posting module comprises:

      a site format module that is configured to convert the job opening description into a format compatible with the selected at least one job post site; and

5        a transport module that is configured to send the converted job opening description to the at least one job post site.

26.      A system for selecting a job post site, comprising:

      means for obtaining at least one job post site selection criterion;

      means for automatically ranking a plurality of job post sites based on the at least one job post site selection criterion; and

5        means for selecting the job post site from the plurality of job post sites based on the ranking of the plurality of job post sites.

27.      A system as recited in Claim 26, wherein the means for automatically ranking the plurality of job post sites based on the at least one job post site selection criterion comprises:

      means for accessing a fact table that contains data relevant to the at least one job post site selection criterion; and

      means for using an inference engine to process the at least one job post site selection criterion and the fact table to rank the plurality of job post sites based on the at least one job post site selection criterion.

28.      A system as recited in Claim 26, wherein the means for obtaining the at least one job post site selection criterion comprises:

      means for obtaining a geographic location criterion;

      means for obtaining a skill set criterion; and

5 means for obtaining a job post site performance criterion that is indicative of a value of a job post site in acting as a source for candidates.

29. A system as recited in Claim 28, wherein the means for automatically ranking the plurality of job post sites based on the at least one job post site selection criterion comprises:

means for identifying job post sites of the plurality of job post sites that satisfy  
5 the geographic location criterion;

means for ranking the identified job post sites that satisfy the geographic location criterion based on the job post site performance criterion to generate a geographic location and job post site performance ranked list of job post sites;

means for identifying job post sites of the plurality of job post sites that satisfy  
10 the skill set criterion; and

means for ranking the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion to generate a skill set and job post site performance ranked list of job post sites.

30. A system as recited in Claim 29, wherein the means for identifying job post sites of the plurality of job post sites that satisfy the geographic location criterion, and the means for ranking the identified job post sites that satisfy the geographic location criterion based on the job post site performance criterion to generate the  
5 geographic location and job post site performance ranked list of job post sites comprise:

means for accessing a geographic location fact table that contains data relevant to the geographic location criterion;

means for accessing a job post site performance fact table that contains data  
10 relevant to the job post site performance criterion;

means for using an inference engine to process the geographic location criterion and the geographic location fact table to identify the job post sites of the plurality of job post sites that satisfy the geographic location criterion; and

means for using the inference engine to process the identified job post sites  
15 that satisfy the geographic location criterion, the job post site performance criterion, and the job post site performance fact table to rank the identified job post sites that

satisfy the geographic location criterion based on the job post site performance criterion.

31. A system as recited in Claim 29, wherein the means for identifying job post sites of the plurality of job post sites that satisfy the skill set criterion, and the means for ranking the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion to generate the skill set and job post site 5 performance ranked list of job post sites comprise:

means for accessing a skill set fact table that contains data relevant to the skill set criterion;

means for accessing a job post site performance fact table that contains data relevant to the job post site performance criterion;

10 means for using an inference engine to process the skill set criterion and the skill set fact table to identify the job post sites of the plurality of job post sites that satisfy the skill set criterion; and

15 means for using the inference engine to process the identified job post sites that satisfy the skill set criterion, the job post site performance criterion, and the job post site performance fact table to rank the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion.

32. A system as recited in Claim 29, further comprising:

means for combining the geographic location and job post site performance ranked list of job post sites with the skill set and job post site performance ranked list of job post sites to generate a geographic location, skill set, and job post site

5 performance ranked list of job post sites.

33. A system as recited in Claim 32, wherein the means for combining the geographic location and job post site performance ranked list of job post sites with the skill set and job post site performance ranked list of job post sites to generate the geographic location, skill set, and job post site performance ranked list of job post 5 sites comprises:

means for computing, for each respective job post site in the geographic location and job post site performance ranked list of job post sites and the skill set and

job post site performance ranked list of job post sites, a weighted average using ranks assigned to the respective job post site in the geographic location and job post site  
10 performance ranked list of job post sites and the skill set and job post site performance ranked list of job post sites; and

means for using the computed weighted averages to generate the geographic location, skill set, and job post site performance ranked list.

34. A system as recited in Claim 32, wherein the means for combining the geographic location and job post site performance ranked list of job post sites with the skill set and job post site performance ranked list of job post sites to generate the geographic location, skill set, and job post site performance ranked list of job post  
5 sites comprises:

means for computing, for each respective job post site in the geographic location and job post site performance ranked list of job post sites and the skill set and job post site performance ranked list of job post sites, an average using ranks assigned to the respective job post site in the geographic location and job post site performance ranked list of job post sites and the skill set and job post site performance ranked list of job post sites; and  
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means for using the computed averages to generate the geographic location, skill set, and job post site performance ranked list.

35. A system for posting a job opening description, comprising:  
means for obtaining at least one job post site selection criterion;  
means for automatically ranking a plurality of job post sites based on the at least one job post site selection criterion;

5 means for selecting at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites; and

means for posting the job opening description to the selected at least one job post site.

36. A system as recited in Claim 35, wherein the job opening description comprises an extensible markup language (XML) data stream.

37. A system as recited in Claim 35, wherein the means for selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites comprises:

means for displaying the ranked plurality of job post sites to an end user; and  
5 means for obtaining user input to select the at least one job post site from the ranked plurality of job post sites from the end user.

38. A system as recited in Claim 35, wherein the means for selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites comprises:

means for selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites independent of user input.  
5

39. A system as recited in Claim 35, wherein the means for posting the job opening description to the selected at least one job post site comprises:

means for converting the job opening description into a format compatible with the selected at least one job post site; and  
5 means for sending the converted job opening description to the at least one job post site.

40. A system as recited in Claim 35, wherein the means for ranking the plurality of job post sites based on the at least one job post site selection criterion comprises:

means for accessing a fact table that contains data relevant to the at least one job post site selection criterion; and  
5 means for using an inference engine to process the at least one job post site selection criterion and the first fact table to rank the plurality of job post sites based on the at least one job post site selection criterion.

41. A system as recited in Claim 35, further comprising:

means for obtaining a job post site performance criterion that is indicative of a value of a job post site in acting as a source for candidates; and  
wherein the at least one job post site selection criterion comprises:

5           a geographic location criterion; and  
              a skill set criterion.

42.       A system as recited in Claim 41, wherein the means for ranking the plurality of job post sites based on the at least one job post site selection criterion comprises:

means for identifying job post sites of the plurality of job post sites that satisfy  
5       the geographic location criterion;  
              means for automatically ranking the identified job post sites that satisfy the geographic location criterion based on the job post site performance criterion to generate a geographic location and job post site performance ranked list of job post sites;  
10      means for identifying job post sites of the plurality of job post sites that satisfy the skill set criterion; and  
              means for automatically ranking the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion to generate a skill set and job post site performance ranked list of job post sites.

43.       A system as recited in Claim 42, further comprising:  
              means for automatically ranking the geographic location and job post site performance ranked list of job post sites with the skill set and job post site performance ranked list of job post sites to generate a geographic location, skill set,  
5       and job post site performance ranked list of job post sites.

44. A system as recited in Claim 43, wherein the means for selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites comprises:

means for selecting the job post sites in the geographic location, skill set, and  
5 job post site performance ranked list of job post sites.

45. A system as recited in Claim 44, wherein the means for posting the job opening description to the selected at least one job post site comprises:

means for converting the job opening description into a respective format compatible with a respective one of the job post sites in the geographic location, skill  
5 set, and job post site performance ranked list of job post sites; and

means for sending the respective converted job opening description to the respective one of the job post sites in the geographic location, skill set, and job post site performance ranked list of job post sites.

46. A system as recited in Claim 43, wherein the means for selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites comprises:

means for displaying the geographic location, skill set, and job post site  
5 performance ranked list of job post sites to an end user; and

means for obtaining user input to select the at least one job post site from the geographic location, skill set, and job post site performance ranked list of job post sites from the end user.

47. A system as recited in Claim 46, wherein the means for posting the job opening description to the selected at least one job post site comprises:

means for converting the job opening description into a format compatible with the at least one job post site from the geographic location, skill set, and job post  
5 site performance ranked list of job post sites obtained from the end user; and

means for sending the converted job opening description to the at least one job post site from the geographic location, skill set, and job post site performance ranked list of job post sites obtained from the end user.

48. A computer program product for selecting a job post site, comprising:  
a computer readable storage medium having computer readable program code  
embodied therein, the computer readable program code comprising:

5 computer readable program code for obtaining at least one job post site  
selection criterion;

computer readable program code for automatically ranking a plurality  
of job post sites based on the at least one job post site selection criterion; and

computer readable program code for selecting the job post site from the  
plurality of job post sites based on the ranking of the plurality of job post sites.

49. A computer program product as recited in Claim 48, wherein the  
computer readable program code for automatically ranking the plurality of job post  
sites based on the at least one job post site selection criterion comprises:

5 computer readable program code for accessing a fact table that contains data  
relevant to the at least one job post site selection criterion; and

computer readable program code for using an inference engine to process the  
at least one job post site selection criterion and the fact table to rank the plurality of  
job post sites based on the at least one job post site selection criterion.

50. A computer program product as recited in Claim 48, wherein the  
computer readable program code for obtaining the at least one job post site selection  
criterion comprises:

computer readable program code for obtaining a geographic location criterion;  
5 computer readable program code for obtaining a skill set criterion; and  
computer readable program code for obtaining a job post site performance  
criterion that is indicative of a value of a job post site in acting as a source for  
candidates.

51. A computer program product as recited in Claim 50, wherein the computer readable program code for automatically ranking the plurality of job post sites based on the at least one job post site selection criterion comprises:

computer readable program code for identifying job post sites of the plurality  
5 of job post sites that satisfy the geographic location criterion;

computer readable program code for ranking the identified job post sites that satisfy the geographic location criterion based on the job post site performance criterion to generate a geographic location and job post site performance ranked list of job post sites;

10 computer readable program code for identifying job post sites of the plurality of job post sites that satisfy the skill set criterion; and

computer readable program code for ranking the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion to generate a skill set and job post site performance ranked list of job post sites.

52. A computer program product as recited in Claim 51, wherein the computer readable program code for identifying job post sites of the plurality of job post sites that satisfy the geographic location criterion, and the computer readable program code for ranking the identified job post sites that satisfy the geographic location criterion based on the job post site performance criterion to generate the geographic location and job post site performance ranked list of job post sites comprise:

computer readable program code for accessing a geographic location fact table that contains data relevant to the geographic location criterion;

10 computer readable program code for accessing a job post site performance fact table that contains data relevant to the job post site performance criterion;

computer readable program code for using an inference engine to process the geographic location criterion and the geographic location fact table to identify the job post sites of the plurality of job post sites that satisfy the geographic location criterion;

15 and

computer readable program code for using the inference engine to process the identified job post sites that satisfy the geographic location criterion, the job post site

performance criterion, and the job post site performance fact table to rank the identified job post sites that satisfy the geographic location criterion based on the job post site performance criterion.

53. A computer program product as recited in Claim 51, wherein the computer readable program code for identifying job post sites of the plurality of job post sites that satisfy the skill set criterion, and the computer readable program code for ranking the identified job post sites that satisfy the skill set criterion based on the 5 job post site performance criterion to generate the skill set and job post site performance ranked list of job post sites comprise:

computer readable program code for accessing a skill set fact table that contains data relevant to the skill set criterion;

10 computer readable program code for accessing a job post site performance fact table that contains data relevant to the job post site performance criterion;

computer readable program code for using an inference engine to process the skill set criterion and the skill set fact table to identify the job post sites of the plurality of job post sites that satisfy the skill set criterion; and

15 computer readable program code for using the inference engine to process the identified job post sites that satisfy the skill set criterion, the job post site performance criterion, and the job post site performance fact table to rank the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion.

54. A computer program product as recited in Claim 51, further comprising:

computer readable program code for combining the geographic location and job post site performance ranked list of job post sites with the skill set and job post 5 site performance ranked list of job post sites to generate a geographic location, skill set, and job post site performance ranked list of job post sites.

55. A computer program product as recited in Claim 54, wherein the  
computer readable program code for combining the geographic location and job post  
site performance ranked list of job post sites with the skill set and job post site  
performance ranked list of job post sites to generate the geographic location, skill set,  
and job post site performance ranked list of job post sites comprises:  
5 and job post site performance ranked list of job post sites:

computer readable program code for computing, for each respective job post  
site in the geographic location and job post site performance ranked list of job post  
sites and the skill set and job post site performance ranked list of job post sites, a  
weighted average using ranks assigned to the respective job post site in the geographic  
10 location and job post site performance ranked list of job post sites and the skill set and  
job post site performance ranked list of job post sites; and

computer readable program code for using the computed weighted averages to  
generate the geographic location, skill set, and job post site performance ranked list.

56. A computer program product as recited in Claim 54, wherein the  
computer readable program code for combining the geographic location and job post  
site performance ranked list of job post sites with the skill set and job post site  
performance ranked list of job post sites to generate the geographic location, skill set,  
5 and job post site performance ranked list of job post sites comprises:  
and job post site performance ranked list of job post sites:

computer readable program code for computing, for each respective job post  
site in the geographic location and job post site performance ranked list of job post  
sites and the skill set and job post site performance ranked list of job post sites, an  
average using ranks assigned to the respective job post site in the geographic location  
10 and job post site performance ranked list of job post sites and the skill set and job post  
site performance ranked list of job post sites; and

computer readable program code for using the computed averages to generate  
the geographic location, skill set, and job post site performance ranked list.

57. A computer program product for posting a job opening description,  
comprising:

a computer readable storage medium having computer readable program code  
embodied therein, the computer readable program code comprising:

5 computer readable program code for obtaining at least one job post site  
selection criterion;

computer readable program code for automatically ranking a plurality  
of job post sites based on the at least one job post site selection criterion;

10 computer readable program code for selecting at least one job post site  
from the plurality of job post sites based on the ranking of the plurality of job post  
sites; and

computer readable program code for posting the job opening  
description to the selected at least one job post site.

58. A computer program product as recited in Claim 57, wherein the job  
opening description comprises an extensible markup language (XML) data stream.

59. A computer program product as recited in Claim 57, wherein the  
computer readable program code for selecting the at least one job post site from the  
plurality of job post sites based on the ranking of the plurality of job post sites  
comprises:

5 computer readable program code for displaying the ranked plurality of job post  
sites to an end user; and

computer readable program code for obtaining user input to select the at least  
one job post site from the ranked plurality of job post sites from the end user.

60. A computer program product as recited in Claim 57, wherein the  
computer readable program code for selecting the at least one job post site from the  
plurality of job post sites based on the ranking of the plurality of job post sites  
comprises:

5 computer readable program code for selecting the at least one job post site  
from the plurality of job post sites based on the ranking of the plurality of job post  
sites independent of user input.

61. A computer program product as recited in Claim 57, wherein the computer readable program code for posting the job opening description to the selected at least one job post site comprises:

computer readable program code for converting the job opening description  
5 into a format compatible with the selected at least one job post site; and

computer readable program code for sending the converted job opening description to the at least one job post site.

62. A computer program product as recited in Claim 57, wherein the computer readable program code for ranking the plurality of job post sites based on the at least one job post site selection criterion comprises:

computer readable program code for accessing a fact table that contains data  
5 relevant to the at least one job post site selection criterion; and

computer readable program code for using an inference engine to process the at least one job post site selection criterion and the first fact table to rank the plurality of job post sites based on the at least one job post site selection criterion.

63. A computer program product as recited in Claim 57, further comprising:

computer readable program code for obtaining a job post site performance criterion that is indicative of a value of a job post site in acting as a source for  
5 candidates; and

wherein the at least one job post site selection criterion comprises:

a geographic location criterion; and  
a skill set criterion.

64. A computer program product as recited in Claim 63, wherein the computer readable program code for ranking the plurality of job post sites based on the at least one job post site selection criterion comprises:

computer readable program code for identifying job post sites of the plurality  
5 of job post sites that satisfy the geographic location criterion;

computer readable program code for automatically ranking the identified job post sites that satisfy the geographic location criterion based on the job post site performance criterion to generate a geographic location and job post site performance ranked list of job post sites;

10 computer readable program code for identifying job post sites of the plurality of job post sites that satisfy the skill set criterion; and

computer readable program code for automatically ranking the identified job post sites that satisfy the skill set criterion based on the job post site performance criterion to generate a skill set and job post site performance ranked list of job post

15 sites.

65. A computer program product as recited in Claim 64, further comprising:

computer readable program code for automatically ranking the geographic location and job post site performance ranked list of job post sites with the skill set and job post site performance ranked list of job post sites to generate a geographic location, skill set, and job post site performance ranked list of job post sites.

66. A computer program product as recited in Claim 65, wherein the computer readable program code for selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites comprises:

5 computer readable program code for selecting the job post sites in the geographic location, skill set, and job post site performance ranked list of job post sites.

67. A computer program product as recited in Claim 66, wherein the computer readable program code for posting the job opening description to the selected at least one job post site comprises:

computer readable program code for converting the job opening description 5 into a respective format compatible with a respective one of the job post sites in the geographic location, skill set, and job post site performance ranked list of job post sites; and

computer readable program code for sending the respective converted job opening description to the respective one of the job post sites in the geographic  
10 location, skill set, and job post site performance ranked list of job post sites.

68. A computer program product as recited in Claim 65, wherein the computer readable program code for selecting the at least one job post site from the plurality of job post sites based on the ranking of the plurality of job post sites comprises:

5 computer readable program code for displaying the geographic location, skill set, and job post site performance ranked list of job post sites to an end user; and

computer readable program code for obtaining user input to select the at least one job post site from the geographic location, skill set, and job post site performance ranked list of job post sites from the end user.

69. A computer program product as recited in Claim 68, wherein the computer readable program code for posting the job opening description to the selected at least one job post site comprises:

5 computer readable program code for converting the job opening description into a format compatible with the at least one job post site from the geographic location, skill set, and job post site performance ranked list of job post sites obtained from the end user; and

10 computer readable program code for sending the converted job opening description to the at least one job post site from the geographic location, skill set, and job post site performance ranked list of job post sites obtained from the end user.

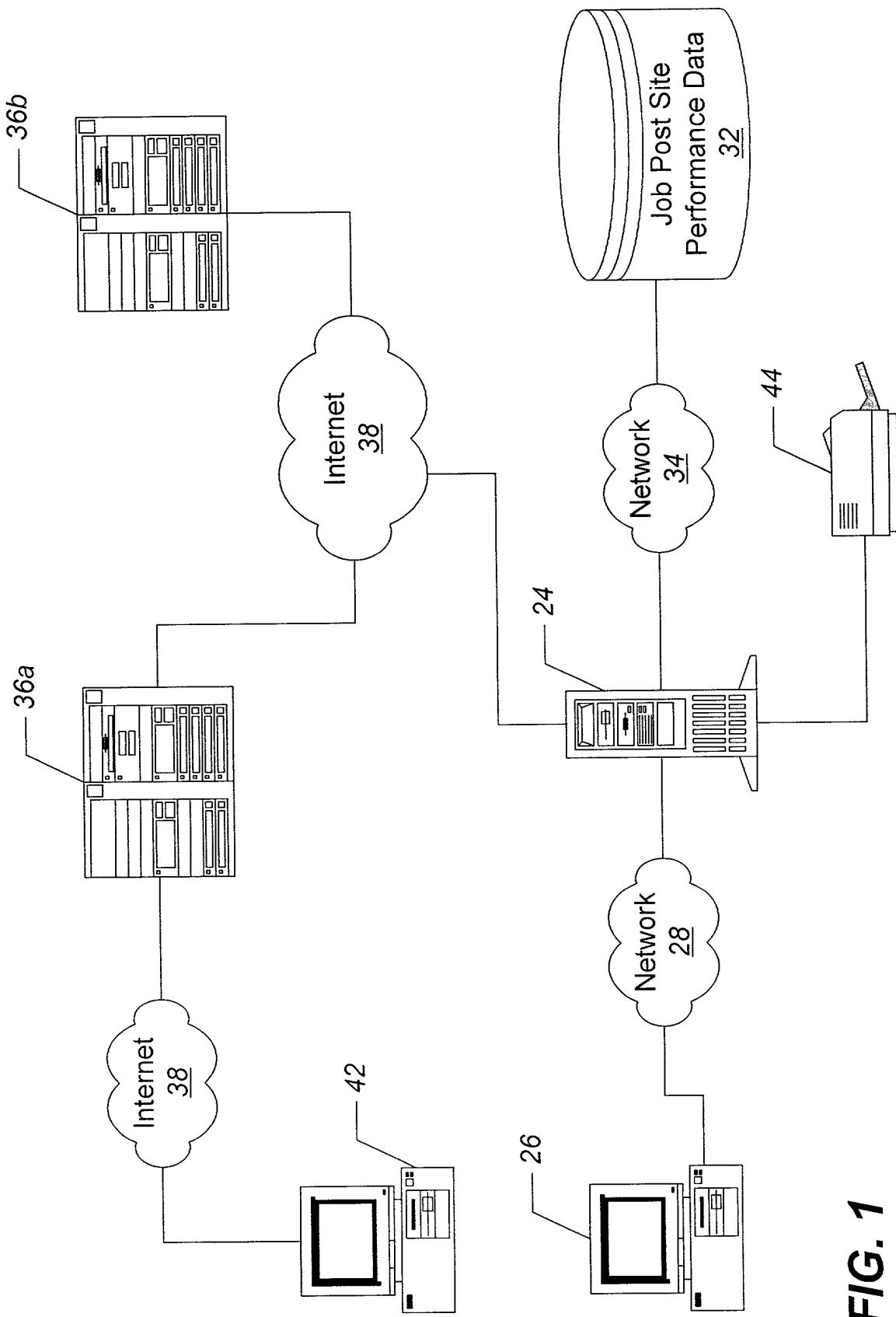
METHODS, SYSTEMS, AND COMPUTER PROGRAM PRODUCTS FOR  
SELECTING A JOB POST SITE TO WHICH A JOB OPENING DESCRIPTION  
MAY BE POSTED BY RANKING JOB POST SITES BASED ON ONE OR MORE  
SELECTION CRITERION

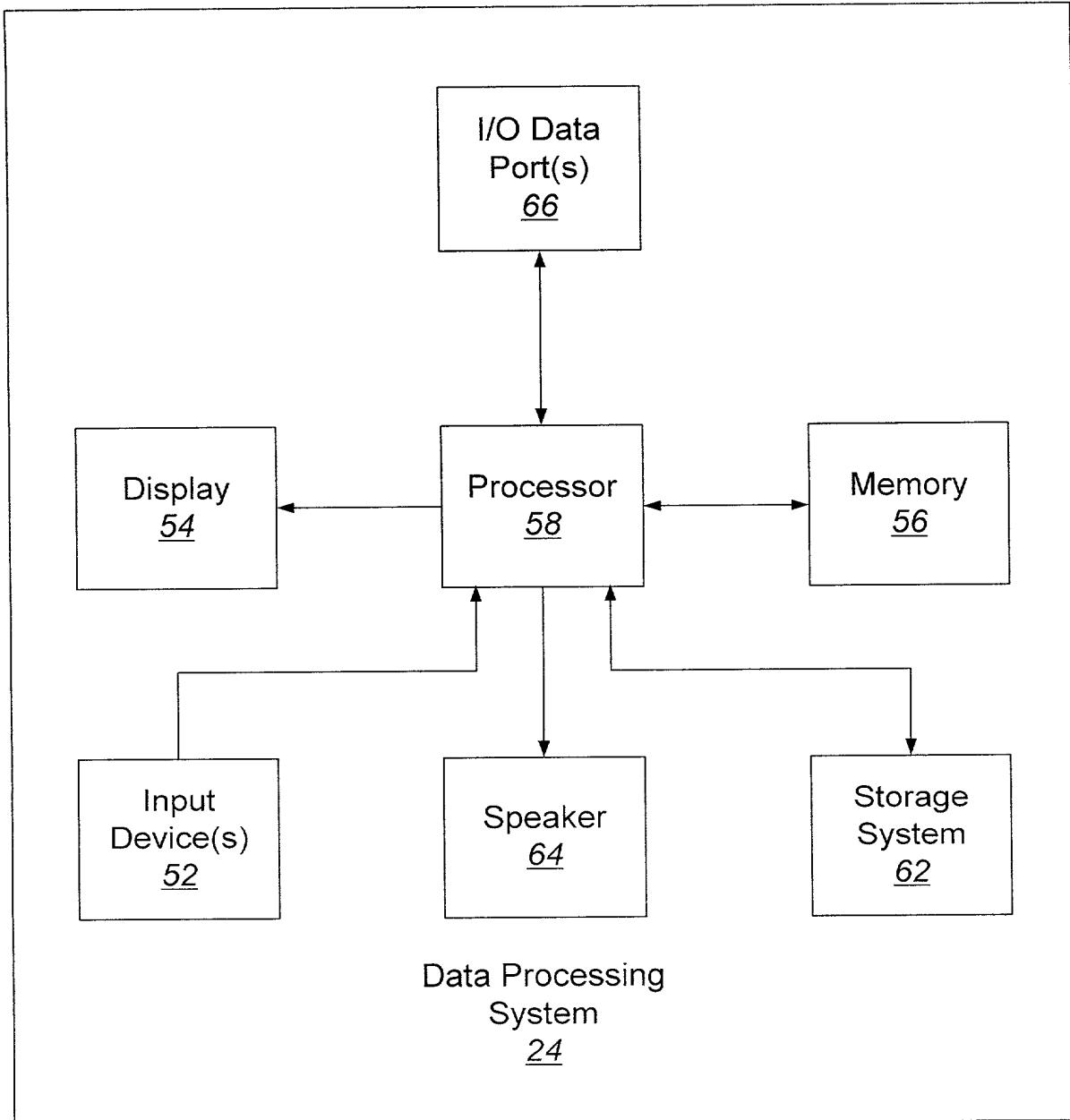
ABSTRACT OF THE DISCLOSURE

Embodiments of methods, systems, and computer program products are provided that may facilitate selection of a job post site to which a job opening description may be posted. For example, a job post site may be selected by obtaining one or more job post site selection criterion. Multiple job post sites may then be 5 ranked based on the selection criterion that has been obtained. Finally, the job post site may be selected based on the ranking of the multiple job post sites. Accordingly, an employer may define a job post site selection criterion that correlates with a specific type of job opening to select a job post site that may be more effective than other job post sites in recruiting employees for that specific type of job opening.

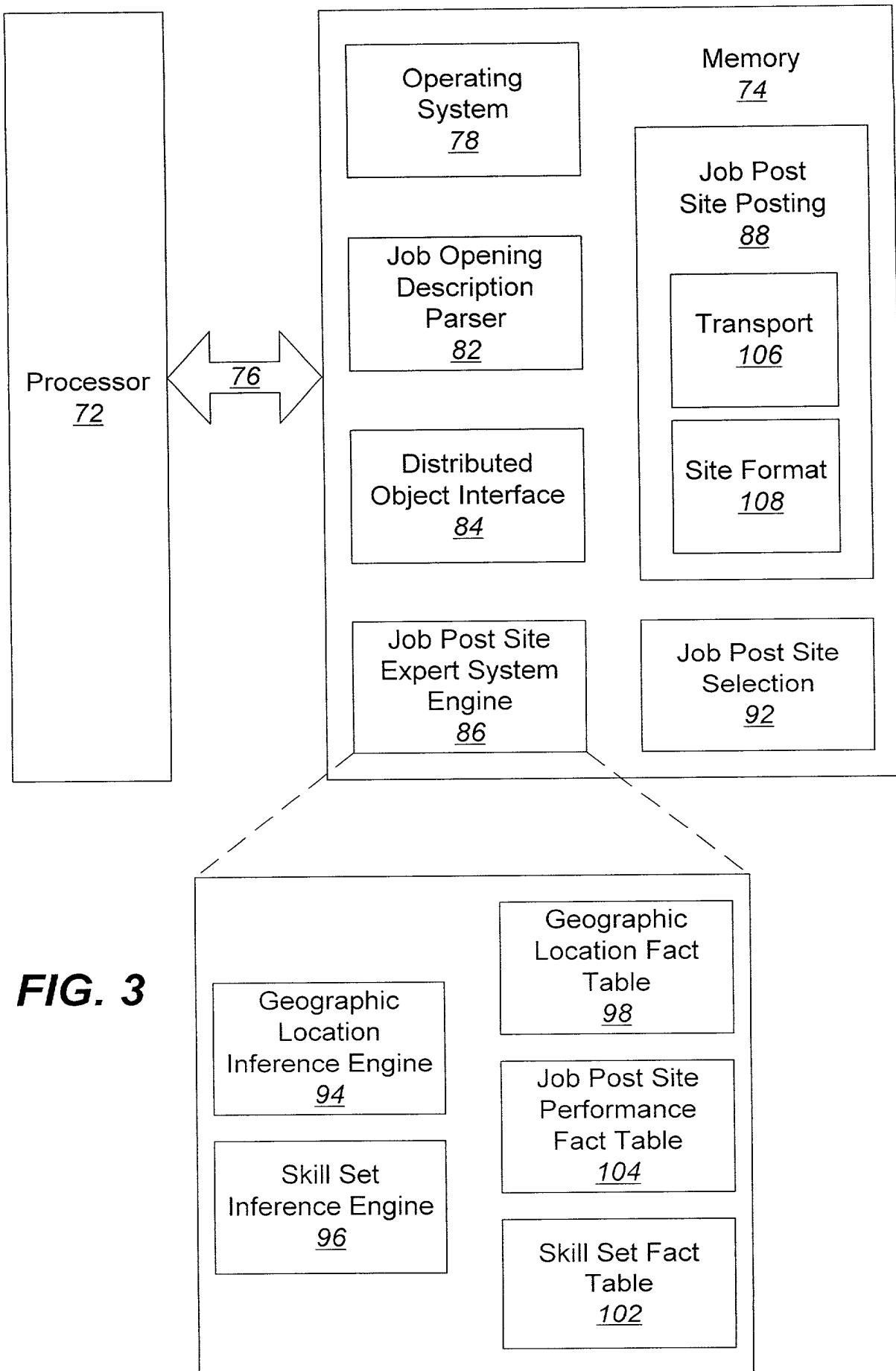
10 Additional embodiments of methods, systems, and computer program products are provided that may facilitate posting a job opening description to a job post site. In particular, one or more job post site selection criterion may be obtained by, for example, parsing a job opening description. Multiple job post sites may then be ranked based on the selection criterion that has been obtained. One or more job post 15 sites may be selected based on the ranking of the multiple job post sites and the job opening description may be posted to the selected job post site(s).

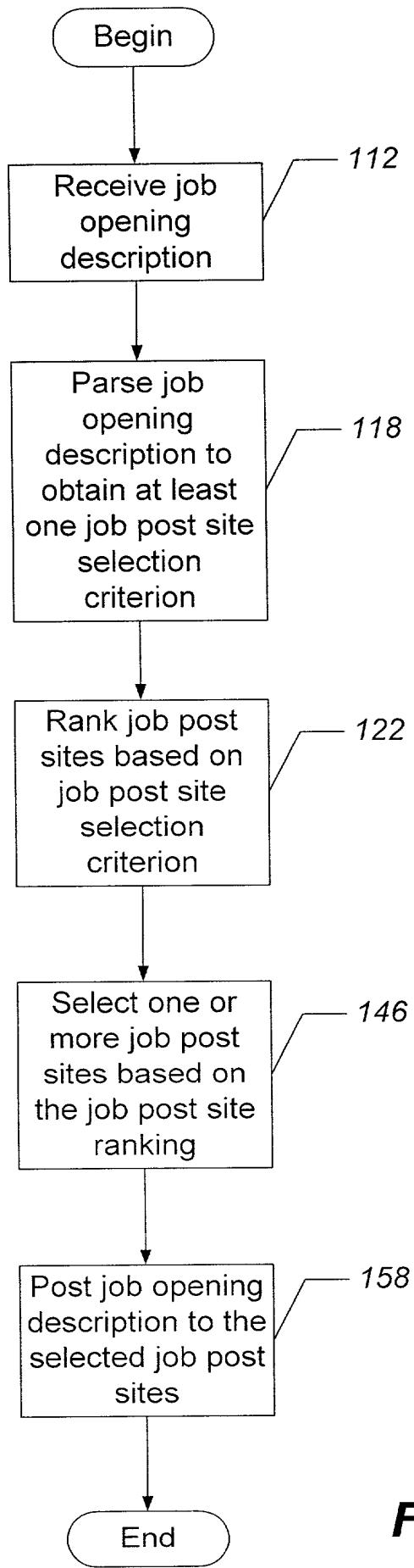
**FIG. 1**

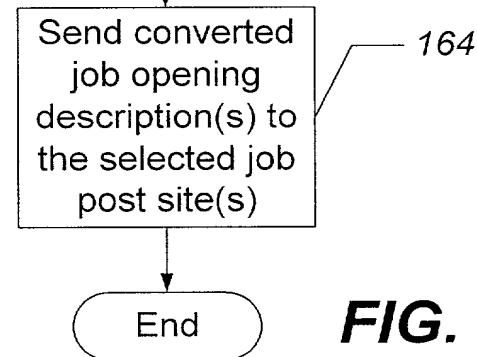
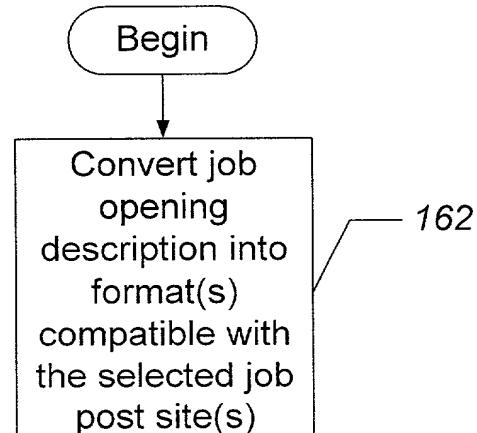
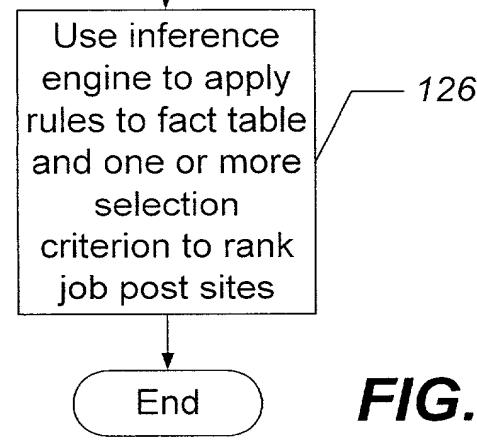
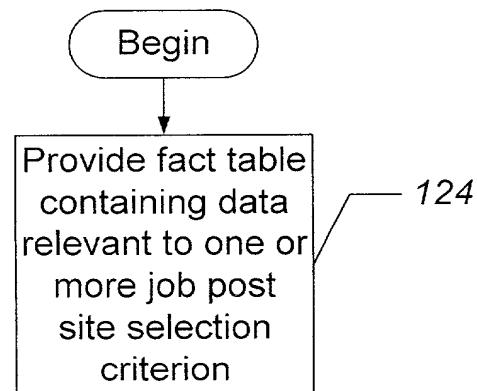
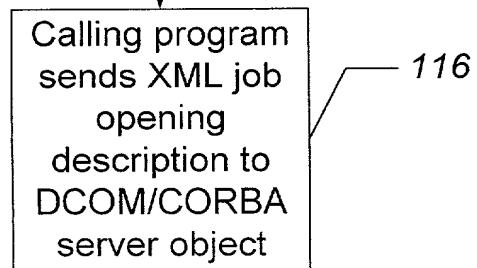
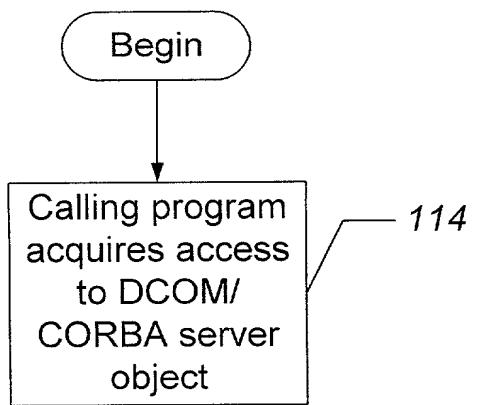


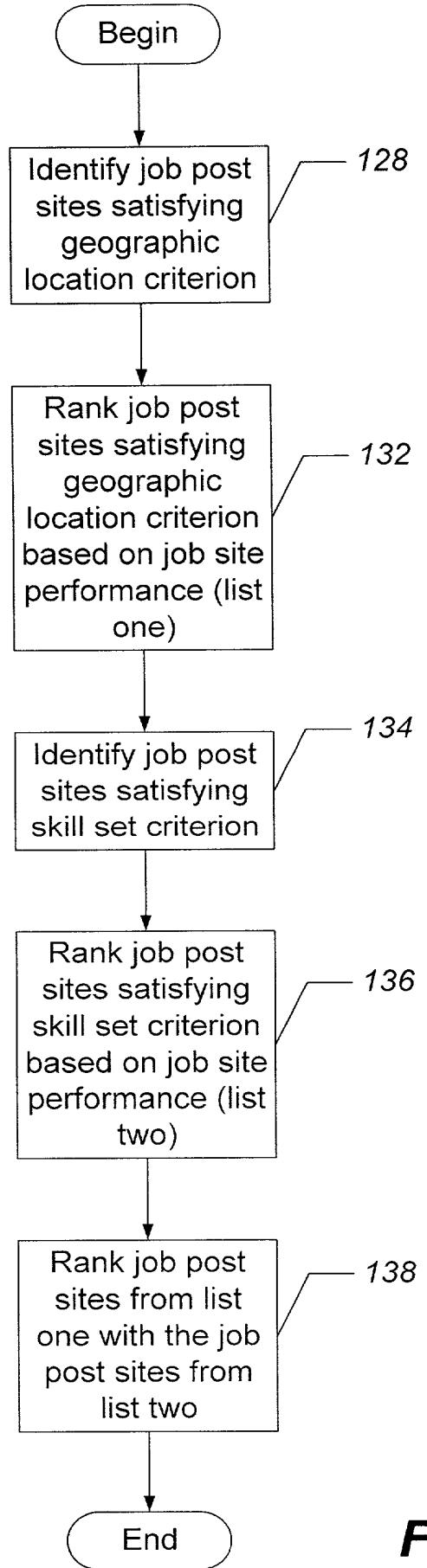


**FIG. 2**

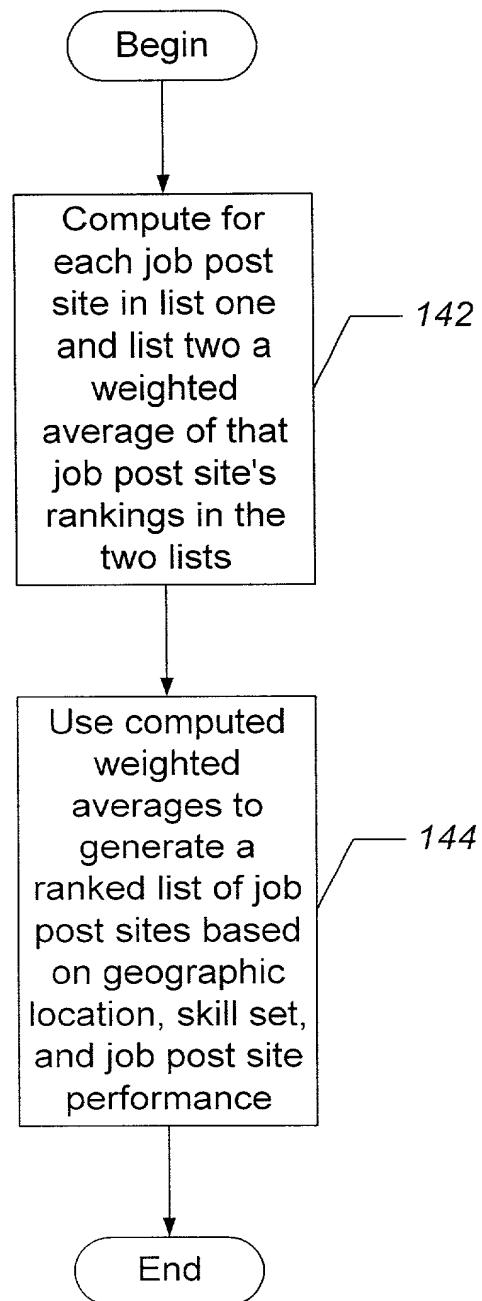


**FIG. 4**

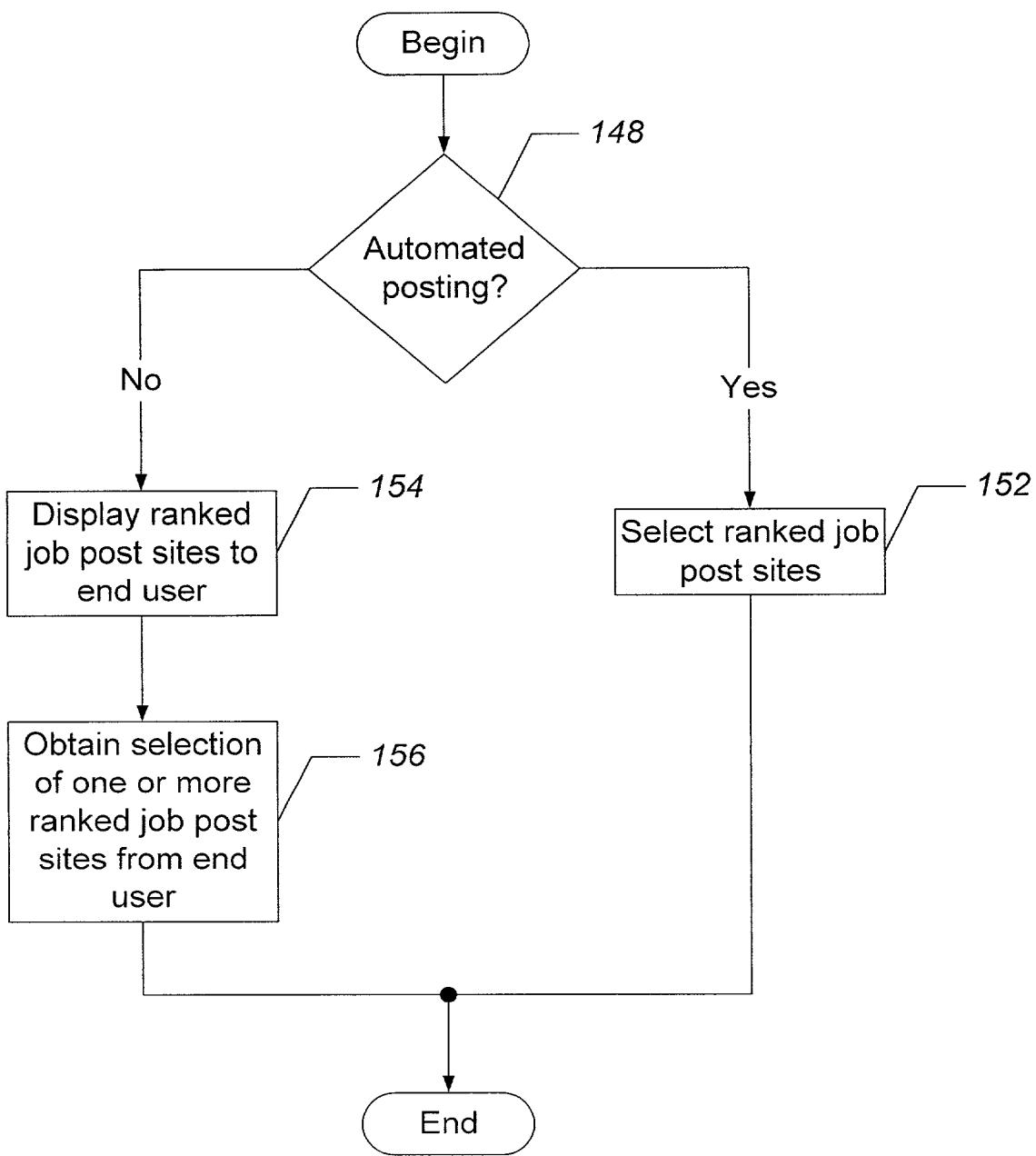




**FIG. 7**



**FIG. 8**



**FIG. 9**

## **DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION**

Attorney Docket No. 9201-3

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled **METHODS, SYSTEMS, AND COMPUTER PROGRAM PRODUCTS FOR SELECTING A JOB POST SITE TO WHICH A JOB OPENING DESCRIPTION MAY BE POSTED BY RANKING JOB POST SITES BASED ON ONE OR MORE SELECTION CRITERION,**

the specification of which

is attached hereto

OR

was filed on \_\_\_\_\_ as United States Application No. or PCT International Application Number \_\_\_\_\_ and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37 Code of Federal Regulations, §1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365(a) of any PCT International application which designated at least one country other than the United States of America, listed below and have also identified below any foreign application for patent or inventor's certificate, or of any PCT International application having a filing date before that of the application on which priority is claimed.

None			<input type="checkbox"/> Yes <input type="checkbox"/> No
Number	Country	MM/DD/YYYY Filed	Priority Claimed
			<input type="checkbox"/> Yes <input type="checkbox"/> No
Number	Country	MM/DD/YYYY Filed	Priority Claimed

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below.

None	
Application Number(s)	Filing Date (MM/DD/YYYY)
Application Number(s)	Filing Date (MM/DD/YYYY)

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or § 365(c) of any PCT international application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application (37 C.F.R. § 1.63(d)).

None		
Appln. Serial No.	Filing Date	Status Patented/Pending/Abandoned
Appln. Serial No.	Filing Date	Status Patented/Pending/Abandoned
Appln. Serial No.	Filing Date	Status Patented/Pending/Abandoned

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following registered attorney(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

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